

THERE IS A "CYBER" ASPECT TO ALL CRIMES

- Scoping out a victim's home with their own surveillance system before a robbery
- Stalking an individual using their cell phone
- Using an RFID reader to steal credit card numbers to commit financial fraud
- Buying and selling identities on the Darknet
- Profiling with social media posts

Law enforcement **MUST** have a high degree of competency in these areas of technology in order to build and maintain trust in the community.

FEEDBACK FROM COURSE PARTICIPANTS

"Extremely knowledgeable and excellent instructor. Very refreshing to have quality instruction where instructor was able to answer questions about cyber security. This needs to occur annually."

- Federal Agent (Atlanta)

"In my 25 years of law enforcement, this was the most engaging, dynamic, and progressive information I have ever received."

- Public Safety Director (Metro Atlanta)

"The program was very insightful. It gave my officers valuable knowledge and tools that are not available elsewhere."

- Police Chief (NE Georgia)

"The information portrayed is cutting edge and shows the most current trends for this non-violent, yet life altering, crime."

- Police Chief (Metro Atlanta)

ABOUT CSRM

Every crime has a cyber element to it. Using social media to sell drugs. Stalking through video surveillance. Smartphone hacking. Espionage using Wi-Fi. Criminals exploit technology and this is where citizens are most victimized. Unfortunately, when they turn to law enforcement for help, officers have not been trained in cybercrime. Questions and concerns are often met with a "blank stare", causing both citizens and businesses to lose confidence in the agency.

The response? Many departments have a single "cyber" expert who is specially trained. This is a flawed strategy, though, overlooking the high demand in the private sector for cyber professionals that can lure them away with higher pay. The best solution is to have all officers trained in cyber issues so others can quickly take their place.

CSRM trains law enforcement agencies throughout Georgia and Alabama, including front-line agents at the Department of Homeland Security. This experience enables CSRM to understand the cyber challenges facing law enforcement. That knowledge is then combined with expertise in fields like surveillance, "white hat" hacking, and cyber investigation, creating a unique, non-technical training approach that is engaging.

INSTRUCTOR

Mr. Ron Hoffman is the head instructor at CSRM. He has a Bachelor of Industrial Engineering degree from the Georgia Institute of Technology and an MBA from the Terry College of Business at the University of Georgia. In addition, he is a Certified Identity Theft Risk Management Specialist (CITRMS®) and has specialized in identity theft training since 2012.

CYBER SECURITY RISK MANAGEMENT

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LEVERAGING - DIGITAL - INTELLIGENCE

CYBER SECURITY AND IDENTITY THEFT AWARENESS

LAW ENFORCEMENT

★ 4 POST CREDIT HOURS ★



POST CERTIFIED
Georgia Course #NGC58G
South Carolina Course #5379

COURSE DETAILS

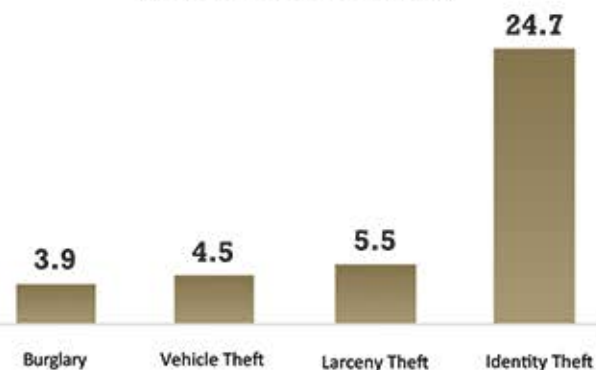
Technology is integrated into every area of our lives—smart phones, tablets, laptops, etc. Unfortunately, security is compromised for convenience all too often when new devices are adopted. This has resulted in virtually all crime being cybercrime related—assault, burglary, and of course financial fraud.

Your citizens and businesses are most likely to be victims of identity theft, ransomware, or other cybercrime. If they don't view your agency as a resource for helping them when they need help the most, they will lose confidence in your agency's ability to fight all crime.

What is your citizen's confidence
in your agency's ability to
fight cybercrime?

This course is designed for all officers so that they can establish this confidence in the community as they respond to citizen and business victimization by cyber criminals.

Total Losses from Identity Theft (Billions of US dollars)



Source: FBI, US Bureau of Justice (2014)

AGENDA

- 08:00-08:30 Registration**
- 08:30-08:50 Basic Concepts of Identity Theft**
Hack My Life, PII vs. PHI, Key Statistics
- 08:50-09:15 "Retail" Identity Theft**
Major Categories of Identity Theft, Case Studies
- 09:15-09:30 Targeted Demographics**
Minor Children, Elderly, Case Studies
- 09:30-10:00 "Wholesale Identity Theft"**
Federal Agencies, Global Criminal Reach, Data Breaches
- 10:00-10:15 BREAK**
- 10:15-10:30 Legal/Regulatory Response to Identity Theft**
Shift in Crime, ATM Hacks, Surveillance Cameras, Silk Road, Identity Theft Laws, Jurisdictional Issues
- 10:30-10:45 Techniques Identity Thieves Use to Steal PII**
Credit/debit card theft, Skimming, Pretexting, Malware, Man-in-the-Middle Attack, Phishing/Vishing/SmiShing, Public Wi-Fi, Digital Pickpocketing
- 10:45-11:30 What Identity Thieves Do With PII**
Trading on the Darknet/Darkweb/Deepweb, Warehousing of PII, Trends in Identity Theft
- 11:30-12:15 Cybercrime**
Recognizing Potential Identity Thieves, Utilizing Someone's Identity to Conduct a Crime, Identity Theft & Global Terrorism
- 12:15-12:30 Law Enforcement Response to Citizens**
Review "Identity Theft Citizens Response Guide" (Each attendee receives one copy. Branded copies for individual agencies are available, inquire with your instructor)
- 12:30-12:45 Personal Security Protocols**

REGISTRATION

1. Go to www.csrmprotect.com/training
2. Select the date of the course you would like to take.
3. Pay online via credit card. Note that advance payment is required to register. If you would prefer to pay via check, contact us at training@csrmprotect.com. All checks should be made payable to "CSRM".



4. Print your receipt (a confirmation will be emailed to you separately).
5. If you have questions or need to make a change, please send an email to training@csrmprotect.com.

All courses require a minimum attendance of 10 participants. If that total is not met, CSRM will contact you to discuss changing dates or offering a refund. You can change or cancel your reservation at no charge up to 10 business days before the course date.

LOGISTICAL INFORMATION

Seminar Title: Cyber Security & Identity Theft Awareness—Law Enforcement

Seminar Location/Date/Time: Check website for the latest details

Registration Time: 08:00-08:30 on the Day of Training

Hotel Reservations: (Check website for suggestions near the training location)

Registration Fee: \$149.00, includes: Course notes & one "Identity Theft Citizens Response Handbook"